

Share Review

Holly sys Automation Technologies Ltd [HOLI] share price on 5 December 2014 \$24.97 [C]

Hollysys Automation Technologies Ltd. provides automation and control technologies and products to customers in industrial, railway, subway, nuclear power, building retrofit, and mechanical and electronic industries *primarily in the Peoples Republic China, Hong Kong, Southeast Asia, and the Middle East.* The company offers industrial automation solutions, including third-party hardware-centric products; proprietary software-centric distributed control systems/programmable logic controllers; and valued-added software packages, such as real-time management information system

Company Facts

Code	Market cap:	Sector	Exchange	Currency	Indices
HOLI	\$1.41 Billion	Electronic Equip	NASDAQ	US \$	NASDAQ

Holly Sys Automation Technologies Ltd [Web Site](#) _ Key Features

- Hollysys Automation Technologies is a leading provider of automation and control technologies and applications in China that enables its diversified industry and utility customers to improve operating safety, reliability, and efficiency.
- Founded in 1993, Hollysys has approximately 3,800 employees with nationwide presence in over 60 cities in China, with subsidiaries and offices in Singapore, Malaysia, Dubai, India, and serves over 5,000 customers more than 20,000 projects in the industrial, railway, subway & nuclear industries in China, South-East Asia, and the Middle East.
- Industrial Automation: The only proven domestic automation control systems provider to the nuclear power industry in China
- Rail Transportation: have provided SCADA system to China's subway market for many years, including the Beijing Subway, Guangzhou Metro, Shenzhen Metro, and Dalian Metro. supplying the entire high-speed rail signaling system to Shenzhen-Hong Kong high-speed rail line for the Hong Kong MTR, which marked their breakthrough to the international high-speed rail signaling market.
- Mechanical and electrical: Established a stronger foot-hold in Southeast Asia through two acquisitions of Concord and Bond in 2011 and 2013 respectively. the Company seeks to expand the existing distribution and marketing channels to cross sell the Company's existing product lines to the fast growing South-East Asia and the Middle East markets
- Industrial Automation Market According to the ARC Advisory Group, or ARC, an industry research group, the DCS market in Asia, as measured by revenue, exceeded US\$5,307.5 million in 2012 and will grow at a compounded annual growth rate of approximately 4.7% through 2017. Holly Sys is in an ideal position to capitalize in this market potential growth
- Provided our industrial automation products to overseas countries mainly in South and Southeast Asia through our Singapore subsidiary
- ***HollySys Automation Technologies is headquartered in China and its international business HQ is located in Singapore.***
- Since 1995, supplying, installing, and commissioning Automation and Control products to the Electric Power plant projects. executed projects covering almost all aspects of the production process from boilers, steam turbine, electrical control, water network control, coal network control, to ash network control
- The firm has seen solid earnings estimate revision activity over the past month, suggesting analysts are becoming a bit more bullish on the firm's prospects in both the short and long term.
- Year on year share performance increase 46.3% (31 October 2013 \$16.76 31 October 2014 \$23.78)

Recent News

- In May 2014, signed a contract with Land Transport Authority ("LTA") in Singapore to provide our proprietary Integrated Supervisory Control System for Thomson & Eastern Region Lines in Singapore.
- Hollysys Automation Technologies Announces SCADA Bidding Win of Tianjin Subway Line 5 Valued at USD \$13.88 Million. Hollysys Announces a Significant Contract Win of 2X800MW Thermal Power Plant DCS Reconstruction Project
- There will be an Earnings announcement on the 14 November 2014

FUNDAMENTAL ANALYSIS

[Hollysys Automation Tech Key Stats](#)

FINANCIAL PERFORMANCE

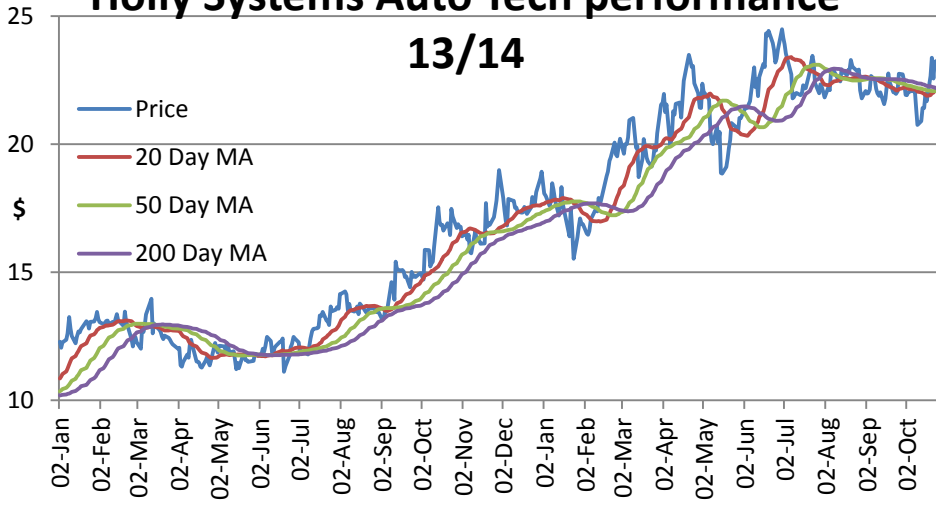
[Financial Statements](#)

Financial information	Year ended 30 June 2013 \$000	Year ended 31 Dec 2013 \$000	Year on Year Movement %
Total Revenue	349,055	521,322	49.4
Operating Income	72,016	93,297	29.6
Net Income	51,994	69,852	34.3
Assets	744,643	926,695	24.4
Total Liabilities	330,905	439,526	32.8
New Contracts	481,500	635,100	31.9
Gross Margin	35.4%	33.7%	(4.8)

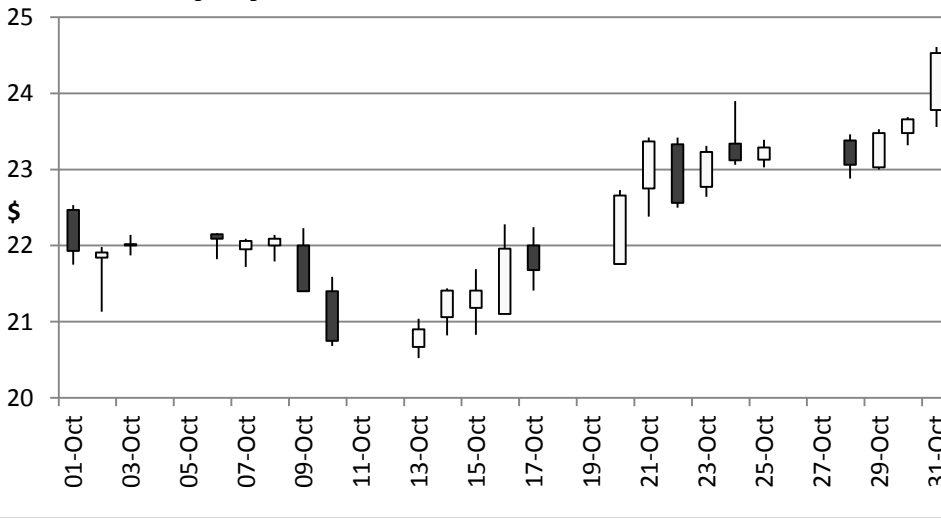
TECHNICAL ANALYSIS Holly Sys Automation Technologies Ltd - Technical Diagnosis – Moving averages give a good indication of the vitality of the share in the long run. The share has been on a gradual upward movement since 2013. The share has during that time, experienced retracement and momentum but nearly always returns to on its upward path.. Artificial support and resistance have been in evidence until July 2013 since when it has been in a consolidation range. Recently the price has touched its recent highs. It is now testing its current resistance levels and further upwards re vision to its price could see a breakout. Since Mid-October there has been momentum with bullish candlesticks. A bullish engulfing candlestick on the 29 October could suggest further upward momentum in the short term. . I am currently reviewing this for a medium to long term potential holding. Please note this analysis is not advice but interpretation of potential market moves. Past performance is no guide to the future. Share Reviewed on 3 Nov 2014 \$24.53 Current Price 3 November 2014 \$24.97 [Close]

Holly Systems Auto Tech performance

13/14



Holly Systs Auto Last mth candlestick



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