

Trade Ideas using the US ISM Factory Data

Every month the Institute of supply management provides information on the current activity and trends in Manufacturing and Non-manufacturing area of the US economy [CLICK HERE](#)

This provides a leading indicator on the current consensus in the US economy and provides a guide for the astute, on projected trends likely to emerge in the future. ie. Whether the economy is expanding, contracting or a likelihood of an impending recession. Sectors above 50 considered expansionary, Sectors below 50 considered contractionary. It is the trend that is important not an isolated month.

The ISM information provides a report on the monthly change activity, direction, Rate of Change and trend duration.

The full text version of the **Non-Manufacturing ISM[®] Report On Business[®]** is posted on ISM[®]'s website at www.ismrob.org on the third business day* of every month after 10:00 a.m. ET.

Non-Manufacturing ISM[®] *Report On Business[®]* data is seasonally adjusted for the Business Activity, New Orders, Prices and Employment Indexes. Manufacturing ISM[®] Report On Business[®] data is seasonally adjusted for New Orders, Production, Employment and Supplier Deliveries Indexes.

Details of how each sector is performing and the affected industries is contained in the individual report components. [CLICK HERE FOR Example of detail analysis.](#)

This can be used to isolate trading opportunities for the future. Long or short.

Non-Manufacturing Index Summaries

NMI[®] Business Activity, New Orders, Employment, Supplier Deliveries, Inventories, Prices, Backlog of Orders, New Export Orders, Imports, Inventory Sentiment

About Institute for Supply Management[®]

Institute for Supply Management[®] (ISM[®]) serves supply management professionals in more than 90 countries. Its 50,000 members around the world manage about US\$1 trillion in corporate and government supply chain procurement annually. Founded in 1915 as the first supply management institute in the world, ISM is committed to advancing the practice of supply management to drive value and competitive advantage for its members, contributing to a prosperous and sustainable world. ISM leads the profession through the ISM Report On Business[®], its highly regarded certification programs and the ISM Mastery Model[®]. This report has been issued by the association since 1931, except for a four-year interruption during World War II.